

Glion Institute of Higher Education Receives Worldwide Hospitality Awards – Best Innovation in an Educational Program 2016

Montreux, Switzerland, 17 November 2016 — [Glion Institute of Higher Education](#), one of the world's top three institutions of higher education for an international career in hospitality management (TNS Global Survey, 2013) received the award for "Best Innovation in an Educational Program 2016" at the [Worldwide Hospitality Awards](#) during a ceremony at InterContinental Paris Le Grand, France, on 14 November 2016.

"It is an honor to receive this award," said Fabienne Rollandin, Executive Director External Relations of Glion Institute of Higher Education. "For more than 50 years, Glion has put students at the center of every innovation and academic initiative. This award recognises our student-centric approach and how we have improved our 'millennial students' learning experiences through technology. This is an important international recognition for our continuous innovation and leadership in the industry."

The Worldwide Hospitality Awards is an international competition founded by Georges Panayotis to allow hospitality companies to highlight their teams' exemplary achievements in communication, marketing, human resources, social and environmental responsibility, F&B, and digital initiatives, showcasing the diversity of the global hospitality industry and an the most innovative efforts and concepts. The "Best Innovation in an Educational Program" trophy rewards innovative initiatives in education, including educational programs, sustainable development, international student exchange, etc. It recognizes actions that aim at providing students with the necessary tools to be more efficient and engaged in the catering and hospitality fields, and at strengthening the relationships between the trade and training institutions.

An Advisory Board composed of renowned figures from the hospitality industry and presided by Georges Sampeur, Chairman of the Board, B&B Hotels chose the three finalists and Glion was elected the winner according to three criteria: the efficiency of the training actions aimed at facilitating students' integration into the hospitality trade; the exemplary nature of the relationships between the training centers and hospitality companies that could be applied to other hospitality management schools; and the impact of the measures taken for recruitment of students by the hospitality industry.

“Glion has been using technology to enhance student learning through three major initiatives: First, by incorporating technology in the classroom using devices and industry specific software to provide an interactive in-class experience. Then, by going paperless and implementing the use of Feedback Studio to allow quick feedback on all major assessments; and finally by engaging more students with the use of an online internship platform that integrates the learning experience and connection with the school during internships,” said Ms. Rollandin. “Nowadays, virtual learning environments are incredibly important and applied universally. However, if used ineffectively they can detract from the learning that is happening in the classroom. This award recognises our success in providing students consistency, ease of use, and clarity with any technology and digital protocols.”

For more information on Glion Institute of Higher Education, please visit www.glion.edu

Glion Institute of Higher Education

Founded in 1962, Glion Institute of Higher Education is a private Swiss institute and offers international hospitality, luxury and event management degrees to students from over 90 different countries across three campuses in Switzerland and London, UK. Additionally, Glion offers online programs for MBA, Executive Certificates and corporate training.

Glion is accredited at the university level by the New England Association of Schools and Colleges, Inc. (NEASC) and ranked by luxury hotel hiring managers among the top three hospitality management schools in the world for an international career (TNS Global Survey, 2013). Glion is part of Sommet Education, a leading hospitality management education group (www.sommet-education.com).

PRESS CONTACT

Alexia Lepage

Senior International Public Relations Manager

Phone: +41 (0)79 3108193

alexia.lepage@sommet-education.com